

INTERVENTION

ORIGINAL

OPEN MEETING AGENDA ITEM

BEFORE THE ARIZONA CORPORATION COMMISSION

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AZ CORP COMMISSION
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Arizona Corporation Commission

DOCKETED

AUG 24 2011

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IN THE MATTER OF THE APPLICATION
OF ARIZONA PUBLIC SERVICE
COMPANY FOR PROPOSED ELECTRIC
VEHICLE READINESS DEMONSTRATION
PROJECT

DOCKET NO.E-01345A-10-0123

MOTION TO INTERVENE

Pursuant to A.A.C. R14-3-105, ECotality, Inc. ("ECotality") respectfully requests leave to intervene in the above-captioned docket.

ECotality, Inc. (NASDAQ: ECTY), headquartered in San Francisco, California, is a leader in clean electric transportation and storage technologies. Its subsidiary Electric Transportation Engineering Corporation (eTec), dba ECotality North America ("ECotality"), located in Phoenix, Arizona, is the leading installer and provider of smart charging infrastructure for electric vehicles (EVs). ECotality has been involved in every major electric vehicle (EV) or plug-in electric vehicle (PHEV) initiative to date in North America and is currently working with major automotive manufacturers, utilities, the U.S. Department of Energy (DOE), state and municipal governments, universities and international research institutes to implement and expand the presence of this technology for a greener future.

THE EV PROJECT

ECotality designed and currently manages the largest ever EV infrastructure deployment demonstration project in history - The EV Project. This public-private partnership, which

includes over 70 project partners, was formed in 2009. With a budget of over \$230 million, including support from a grant from the U.S. Department of Energy (DOE), state governments, and private investment, The EV Project will plan, deploy, study and evaluate residential, fleet, and publicly available Electric Vehicle Supply Equipment (EVSE).

Through The EV Project, ECOtality is developing, installing, and managing up to 14,000 charging stations in 18 U.S. cities across six states and the District of Columbia in support of the initial launch of 8,300 grid connected electric vehicles. The goal of The EV Project is to develop, implement and study techniques for optimizing the deployment of charging infrastructure to support widespread market acceptance of EVs in the U.S. and internationally, as well as identify commercially viable business models to create a sustainable EV charging industry. Through The EV Project, ECOtality has begun deployment and installation of charging stations in the following major metropolitan areas: Phoenix (AZ), Tucson (AZ), Los Angeles (CA), San Diego (CA), San Francisco (CA), Dallas (TX), Fort Worth (TX), Houston (TX), Seattle (WA), Portland (OR), Eugene (OR), Salem (OR), Corvallis (OR), Nashville (TN), Knoxville (TN), Memphis (TN), Chattanooga (TN) and Washington, DC. The project scope for the EV Project includes:

- 6 states plus District of Columbia, **18** major metropolitan areas
- **58,300 grid connected electric**
- Approximately **5,000** publicly available Level 2 EVSE in destination, workplace and fleet locations
- Approximately **200** dual port DC Fast Chargers in publicly available locations
- Extensive data collection from all EVSE and vehicles participating in the EV Project

- Ongoing reporting and analysis of data with respect to vehicle utilization, infrastructure utilization and grid impacts of electric vehicles

APS is a strategic and valued partner in the EV Project. Data from ongoing participation in this project will inform partners like APS to make informed planning decisions related to the usage of EVs and EVSE deployment.

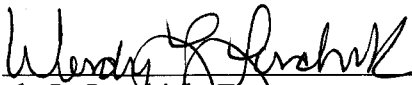
CONCLUSION

ECotality respectfully requests that it be granted intervention in the above-captioned proceeding. The name, address, telephone number, and email of the persons upon whom service of all documents is to be made is:

Wendy L. Larchick, Esq.
On behalf of ECotality
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RESPECTFULLY SUBMITTED this 24th day of August, 2011.

By: 
Wendy L. Larchick, Esq.
On behalf of ECotality

ORIGINAL and thirteen (13) copies
of the foregoing filed this 24th day of
August, 2011, with

Docket Control
ARIZONA CORPORATION COMMISSION
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COPY of the foregoing mailed/delivered/emailed
this 24th day of August, 2011 to:

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